

inno4life

創意文化及科技創新展覽 2024

2024

4/10

(Fri)

6/10

(Sun)

體驗嶄新生活、健康、教育及科技的理想生活

A Fest for Lifestyle, Health, Education and Technology in Style.

香港會議展覽中心
展覽廳 3G
Hong Kong Convention and
Exhibition Centre Hall 3G

開放時間
Opening Hours

4 Oct (Fri) - 5 Oct (Sat) 10:00am - 7:00pm

6 Oct (Sun) 10:00am - 6:00pm

展覽主辦單位：

MEDIA
360
ASIA

論壇主辦單位：



協辦單位：

啟彥意比思教育基金
EBZ CONSILIUM EDUCATION FOUNDATION

Application Form 參加表格

Please return to: Inno4Life – Creative Culture & Innovation Exhibition 2024

902, 9/F, Laurels Industrial Centre, 32 Tai Yau Street, San Po Kong, Kowloon, Hong Kong

Mr. Lee (jack@media360-asia.com)

Inno4life 創意文化及科技創新展覽

4 - 6 October 2024 • Hong Kong Convention and Exhibition Centre 香港會議展覽中心

Please submit the completed application form, photocopy of HK Business Registration Certificate and the latest product catalogue or photos.
請遞交已填妥之參加表格、香港商業登記證副本及最新之產品目錄或照片。

All submitted information will be the only contact and the only information distribution method between the host organization of "Inno4life-Creative Culture & Innovation Exhibition 2024" and exhibitor.

所有已提及的資料將用作日後展覽資訊發放時的唯一聯繫方式及唯一信息發佈途徑。

Company Information 公司資料

Company Name 公司名稱： _____

Company Email _____

Company Address 公司地址： _____

Company Contact No. 公司聯絡電話： _____

Company website 公司網址： _____

Exhibition Brand Name 展品品牌： _____

Company Applicant 公司申請人

Full Name (CHI) _____

中文及英文全名：(ENG) _____

Sex 性別：先生 / 女士 _____

Contact No. 聯絡電話： _____

Email 電郵： _____

Title 職位： _____

Contact Person 展覽聯絡人

Full Name (CHI) _____

中文及英文全名：(ENG) _____

Sex 性別：先生 / 女士 _____

Contact No. 聯絡電話： _____

Email 電郵： _____

Title 職位： _____

	Format of Participation 展位規格	Participation Fee 參展費用	No. of Booth(s) 租用數目
Standard Booth 標準展位	9sqm 9平方米	HK\$港幣 33,800 / US\$美金 4,362	Unit個
	12sqm 12平方米	HK\$港幣 45,080 / US\$美金 5,817	Unit個
Premium Booth 特級展位	9sqm 9平方米	HK\$港幣 40,800 / US\$美金 5,265	Unit個
	12sqm 12平方米	HK\$港幣 54,380 / US\$美金 7,071	Unit個
Special Package 特別套餐	9 sqm Premium Booth 1 Page Advertising on event brochure 9平方米特級展位 場刊 一頁廣告	HK\$港幣 47,800 / US\$美金 6,208	Unit個
	18 sqm Premium Booth 2 Page Advertising on event brochure 18平方米特級展位 場刊 兩頁廣告	HK\$港幣 85,800 / US\$美金 11,143	Unit個
	Custom Built 特裝展位 (Min 81 sqm 最少81平方米)	HK\$港幣 3,480 /平方米 US\$美金 435 per sqm	sqm 平方米

- () We would like to apply for a 2-side open booth. We understand that the supply of 2-side open booth is limited and cannot be guaranteed. If we can successfully get a 2-side open booth, a 5% additional surcharge will be applied.
本公司欲選擇轉角攤位。本公司明白,轉角攤位數量有限,故此不能一定保證成功申請。
如果本公司能成功獲分配轉角攤位,則須要繳付額外的5%轉角附加費。

Thematic Section 主題展區 * Multiple selection is allowed 可重複選項 *

- InnoTech (E-Payment, Cryptocurrency, Electric Car, Self-Driving Car, Robot Application, FinTech)
創新科技 (電子支付服務、加密貨幣、電動車、自動駕駛汽車、機械人應用、金融科技)
- InnoLifestyle (Beauty Equipments, Fashion, Online Shopping, Vegetarian Product, Low Carbon Food, Future Meat, E-Sports, Smart Fitness, Newly Emerged Sports)
創新生活 (美容儀器、潮流、線上購物、素食產品、低碳食品、未來肉、電競、智慧健身、新興運動)*
- InnoHealth (Gerontechnology, Cancer Detection, Disease Analysis, 3D Medical Technology, Medicine, Pet's Health, Kid's Health, Telemedicine)
創新健康 (樂齡科技、癌症檢測、病情分析、3D醫療技術、藥物、寵物健康、幼童健康、遠端醫療)
- InnoEducation (Online Course, VR Teaching, Multimedia Teaching, STEM Teaching)
創新教育(網課、虛擬現實教學、多媒體教學、STEM教學)
- ESG (Environmental, Social, and Governance)
ESG (環境保護、社會責任、公司治理)

* Eating and drinking would be prohibited in HKCEC (even in your booth area). Food & beverage items for sale must be seal-packed and no free tasting would be allowed.

* 會展內(包括展場範圍)將嚴禁飲食。所有現場販售之食品及飲品必須為密封包裝,亦禁止提供免費試食試飲。

SME Export Marketing Fund (For Hong Kong Eligible Exhibitors¹ Only)

中小企業市場推廣基金 (只適用於香港合資格¹參展商)

*Eligible Hong Kong companies can also apply for Export Market Fund (EMF) from the Trade & Industry Department (TID) within 60 calendar days after the completion date of the exhibition to cover 50% of the participation fee, subject to a cap of HK\$100,000 per fair. As an enhance measure, the subsidy will be calculated based on the original price. Exhibitors can refer to the following link for more detailed information:

https://www.smefund.tid.gov.hk/english/emf/emf_eligibility.html

Media360 Asia Limited will not guarantee whether the exhibitor's application for EMF will be successful as it is subject to TID's approval.

*合資格的香港公司於展覽結束後60日可由工業貿易署提供的中小企市場推廣基金,如有需要,相關公司亦可聯絡主辦單位申請提供基本協助,利用50%的演講費用資助,上限為每項展覽港幣10萬元。資助金額以此費用的原價計算。暫時商可以參考以下連結了解申請資助的資格:

https://www.smefund.tid.gov.hk/tc_chi/emf/emf_eligibility.html

「中小企市場推廣基金」資助由工業貿易署負責審批, Media360 Asia Limited並不保證參展商能否申請成功。

- Hong Kong enterprises joining this exhibition may apply for funding support of the SME Export Marketing Fund (EMF) Through TID.
參與本展覽會的香港企業可透過工業貿易署申請「中小企業市場推廣基金」(「基金」)的資助。
- The EMF application will cover funding support for the participation fee. The maximum amount of EMF funding support is 50% of the fees incurred, capped at HK\$100,000.
有關申請將涵蓋本貿易展的參展費用。基金的最高資助額為有關開支的50%,上限10萬元。
- Relevant materials collected shall be passed to YID as appropriate. Medi360 Asia Limited will not guarantee your application for EMF will be successful as it is subject to TID's approval.
貴公司提交的相關文件將轉交工業貿易署作審批用途。Media360 Asia Limited 並不保證貴公司能否成功取得「中小企市場推廣基金」的資助。

***Please tick the appropriate box 請在適當方格內加上剔號**

- We will apply for EMF directly 本公司將會自行申請基金的資助
- We will not apply for EMF 本公司將不會申請基金的資助

1. Completed EMF Application Form. 已填妥的基金申請表。
(表格連結: https://www.smefund.tid.gov.hk/mobile/tc_chi/emf/emf_form.html)
2. Business Registration Certificate (BR) 商業登記證
3. (a) For unlimited company: Certified Extract/Electronic Extract of Information on the Business Register, i.e. Form 1(a) or Form 1(c) of the Business Registration Office, issued within the past 2 years; or
適用於無限公司:商業登記冊內申請企業資料的核證本或電子摘錄副本(即商業登記署的 Form 1(a)或 Form 1(c)),須在最近兩年內發出;或

(b) For limited company: full copy of the most recent Annual Return (i.e. Form NAR1) or Incorporation Form (i.e. NNC1) of the Companies Registry
適用於有限公司:申請企業最近期的公司註冊處週年申報表(表格 NAR1)或法團成立表格(股份有限公司)(表格 NNC1)的全份副本。

Remark 備註:

1. All non-listed enterprise registered in Hong Kong under the Business Registration Ordinance (Cap.310) with substantive business operations in Hong Kong at the time of making the application with be eligible to the Export Market Fund.
所有依照《商業登記條例》(第310章)在香港登記,並在香港有實質業務運作的非上市企業,將可申請「市場推廣基金」的資助。
2. Hong Kong enterprises applying for EMF for this exhibition should not the following:
香港企業就參與本展覽申請基金的資助時須留意以下事項:
 - The eligibility and the amount of funding support to be offered to a Hong Kong exhibitor will be considered on the basis of the EMF Guide to Application; and
香港企業參展商的申請資格和可獲資助額將按基金申請指引考慮;以及
 - A Hong Kong exhibitor may apply to TID for reimbursement of other eligible expenses for this trade exhibition. The maximum amount of EMF funding support for other eligible expenses will be capped at the balance of the total funding support provided for the exhibitor to participate in this exhibition after deducting the amount of EMF funding approved for the exhibitor.
香港企業可就本貿易展的其他合資格開支,申請中小企業市場推廣基金的資助。其他合資格開支的資助限額,將以基金就參展商參與本展覽會的資助上限,在扣除批出的資助金額後的餘額計算。

Details on EMF are available on TID's website.
基金詳情可參考工貿署網站。

Remarks 備註：

1. Media360 Asia Limited may assign the appropriate thematic section for the exhibitor
Media360 Asia Limited 可能會按照參展商的產品去分配合適的主題展區。

Please put a ✓ in the following (). 請在合適的 ()內打✓號。

- () We agree to abide by the “Terms of application and Exhibition Rules& Regulations” set out by Media360 Asia Limited and the Trade Description Ordinance, Chapter 362, Laws of Hong Kong. If we are found to be in breach of the said Ordinance or any of its eight pieces of subsidiary legislation, Media360 Asia Limited reserves the right to pursue.

本公司同意遵守由Media360 Asia Limited訂立之參展商守則及條例，以及香港法例第362章，商品說明條例。如本公司被發現違反上述條例或其八項附屬法例中的任何一項，Media360 Asia Limited保留追究權利。

- () We understand that my company could not enjoy the Convention & Exhibition Industry Subsidy Scheme using the same or other connected enterprise(s) for more than once at Media360 Asia Limited Inno4life Creative Culture & Innovation Exhibition 2024, and Media360 Asia Limited has the right to request for more information / documents for accessing the eligibility of our company for enjoying the subsidy if needed. Media360 Asia Limited reserves the right to collect the full participation fee from my company if it is found ineligible for the subsidy.

本公司明白不能以同一公司或有聯繫之公司名義於創意文化及科技創新展覽2024 中享有多於一次的會議展覽業資助計劃。Media360 Asia Limited亦有權向本公司要求更多資料 / 文件以評估獲得資助的資格。如本公司被發現不符合獲得資助的資格，Media360 Asia Limited則保留向本公司收取全額參展費的權利。

Payment Method 付款方式：

1. Please arrange 100% participation fee of the requested booth area and submit together with this application form. Only application submitted with full payment will be processed and the payment is non-refundable. The final participation fee will be calculated on the actual confirmed booth. (All banking charges, if any, are to be borne by the applicant.) 請繳付申請攤位面積全數參展費。申請表必須連同參展費全數遞交方被處理。而有關之款項是不予退還。最終之參展費將按實際確認之攤位面積計算。(有關匯款之銀行收費需由申請人負責。)
 - a. The crossed cheque/bank draft payable to “Media360 Asia Limited”
附上劃線支票/銀行本票，抬頭請註明 Media360 Asia Limited
 - b. Remittance by telegraphic transfer to “Media360 Asia Limited” with details below:
Account Name: Media360 Asia Limited
Bank Transfer: BOC中國銀行(香港) No.012-737-2-020041-6
FPS: 102486396
 - c. 請親臨Media360 Asia Limited 以現金形式繳付參展費用，地址為 香港九龍新蒲崗大有街32號泰力工業中心9樓02室。
Please visit **Media360 Asia Limited** to pay the 100% participation fee by cash at Room 902, 9th Floor, Laurels Industrial Center, 32 Tai Yau Street, San Po Kong, Kowloon, Hong Kong.
2. Please put down your company name on the TT remittance slip / back of bank draft / cheque / post-dated cheque. 請於支票/ 期票 / 本票背面 / 電匯付款單上註明參展公司名稱。
3. The TT slip / bank draft / cheque / post-dated cheque should be submitted together with this Application form to Exhibitions Department at Room 902, 9th Floor, Laurels Industrial Center, 32 Tai Yau Street, San Po Kong, Kowloon, Hong Kong (Ref: Inno4life - Creative Culture & Innovation Exhibition 2024)
電匯付款單/本票/支票需連同此申請表格一併遞交至香港九龍新蒲崗大有街32號泰力工業中心9樓902室
(備註：Inno4life - Creative Culture & Innovation Exhibition 2024)

Application Deadline : 30 June 2024

截止日期：2024年6月30日

We hereby apply for joining Media360 Asia Limited Inno4life - Creative Culture and Innovation Exhibition. We agree to abide by the 'Terms of application and Exhibition Rules & Regulations' set out by the Media360 Asia Limited and the Trade Description Ordinance, Chapter 362, Laws of Hong Kong. We agree that the above information may be used by the Media360 Asia Limited for incorporation in all or any of its database for business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement. We confirm that we have the consent of each individual's name in this form to release their personal data for the purposes stated herein. The Media360 Asia Limited can on-pass our information to third parties for promotion of Media360 Asia Limited Inno4life - Creative Culture & Innovation Exhibition 2024. We accept that the Media360 Asia Limited bears no responsibility for any error or omission.

I would like to continue to be part of Media360 Asia Limited's contact list and be informed of the latest market intelligence and business opportunities.

In consideration of Media360 Asia Limited's publication of the photographs and/or materials provided by us, we hereby warrant, represent and undertake to Media360 Asia Limited that the photographs and/or materials provided by us do not in any way whatsoever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names and patents whether registered or otherwise. We hereby acknowledge and irrevocably undertake to fully indemnify the Media360 Asia Limited and/or its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringement by us and/or the Media360 Asia Limited and/or the Media360 Asia Limited's agents, representatives, contractors or employees of such third party's rights.

本公司申請參加Media360 Asia Limited創意文化及科技創新展覽 2024，並同意遵守Media360 Asia Limited訂定的申請條款、展覽會規則及香港法例第362章，商品說明條例。本公司同意Media360 Asia Limited可將上述資料編入其全部或任何資料庫內作為商貿配對（因而可能成為可供本地及/或海外公眾人士使用），以及用於Media360 Asia Limited在私隱政策聲明中所述之其他用途。本公司確認已獲得此表格上所述人士同意，將其個人資料提供予Media360 Asia Limited。同時，Media360 Asia Limited亦可將上述資料轉交其他機構，作為推廣Media360 Asia Limited創意文化及科技創新展覽2024之用。本公司同意上述資料如有錯漏，主辦機構毋須負責。

本人願意繼續加入Media360 Asia Limited的聯絡名單，以獲悉最新的市場信息和商機。

我們在此向Media360 Asia Limited保證、表示、及承諾，我們提供的相片及/或出版物沒有違反或者侵犯任何第三者的權利包括所有知識產權(包括但不限於商標、版權、設計、名字和專利，無論是否註冊)。我們在此向Media360 Asia Limited確認和不可撤銷地承諾，我們將完全賠償Media360 Asia Limited以及其代理人、代表人、承辦商和僱員就任何有關第三者向我們及/或Media360 Asia Limited以及其代理人、代表人、承辦商和僱員採取任何關於侵犯第三者權利的申索之所有成本、開支和損害賠償。

If you do not wish to have your information on-passed to third parties for promotion of the Media360 Asia Limited Inno4life - Creative Culture & Innovation Exhibition 2024, please ✓ against the box.

倘若貴公司不欲將有關資料轉交其他機構作為推廣Media360 Asia Limited創意文化及科技創新展覽2024之用，請在此空格內加上 ✓ 號。

Company Stamp &
Authorised Signature:

簽署及公司印章

Date 日期

Name 姓名

Position 職位:



Definition

1. In these conditions, save as the context otherwise requires, the following definition will be applied:
 - 1.1 "The Organizer" refers to
Media360 Asia Limited
Room 02, 9/F,
Laurels Industrial Centre,
32 Tai Yau Street, San Po Kong
Kowloon, Hong Kong
Tel: (852) 3499 1168
Fax: (852) 3568 3589
E-mail: info@media360-asia.com
Website: www.media360-asia.com
 - 1.2 "Exhibition" - means the exhibition to be organized by the Organizer as specified in the space booking form attached to this Condition ("Application Form").
 - 1.3 "Exhibitor" - means a sole proprietorship, partnership or limited company applying to exhibit at the Exhibition or, as the case may be, whose application to exhibition or, as the case may be, whose application to exhibit at the Exhibition has been accepted by the Organizer and, approved by the Organizer in advance in writing, include sub-licensees of the Exhibitor.
 - 1.4 "Exhibition Venue" - means the venue as specified in the Application Form or other venue as designated by the Organizer.
 - 1.5 "Participation Fee" - means the fees for the use of the spaces to be allocated to the Exhibitor in the Exhibition Venue.
 - 1.6 "Participation Period" - means the period from the date that Exhibitor submit the application form to the end of time of the Closing date of the Exhibition.
 - 1.7 "Publicity Materials" - means the promotional gifts, catalogues, pamphlets and all and any advertising and publicity materials whatsoever which an Exhibitor wishes to display, distribute or use at the Exhibition.
 - 1.8 "Representatives" - means the directors, officers, employees, servants, agents, contractors, subcontractors and all other representatives of the Exhibitor.
 - 1.9 "Rules of Venue" - means the rules and regulations of the Exhibition Venue.
 - 1.10 "Exhibitor's Manual" - means the manual supplied by the Organizers to the Exhibitors and complied by the Exhibitors which contains information relating to the Exhibition and the Exhibition Space and other matters (as amended from time to time)

2. Timetable

The Exhibition Period is specified in the Application Form or as otherwise amended by the Organizer.

3. Application

- 3.1 Application Form duly completed and executed by the Exhibitor should be couriered or mailed or faxed to the Organizer at:
Media360 Asia Limited
Room 02, 9/F,
Laurels Industrial Centre,
32 Tai Yau Street, San Po Kong
Kowloon, Hong Kong
Tel: (852) 3499 1168
Fax: (852) 3568 3589
E-mail: info@media360-asia.com
Website: www.media360-asia.com

- 3.2 If the Organizer accepts an application for participation otherwise than on the Application Form, such acceptance shall be subject to these Terms and Conditions and a duly completed and executed Application Form delivered by the Exhibitor to the Organizer.
- 3.3 The Exhibitor shall provide the Organizer with any reasonable information in relation to its application. Subject to the written acceptance of the Organizer, receipt of any payment by the Organizer shall not constitute an acceptance of an application of the Exhibitor by the Organizer.
- 3.4 In consideration of the Organizer agreeing to consider the application of the Exhibitor, the Exhibitor agrees that it shall not at any time during the Participation Period withdraw its application.

4. Admission

- 4.1 Only those Exhibitors whose product range is within the title and scope of the Exhibition shall be considered for admission to the Exhibition.
- 4.2 Until an Exhibitor's application has been accepted in writing by the Organizer, no rights to exhibit will be granted notwithstanding any payment is made to the Organizer. The Organizer reserves the right to decline any application without giving any reason.
- 4.3 The Organizer shall be entitled to revoke any admission if such admission was made based on inaccurate or false information, misunderstanding or if the preconditions for admission no longer apply.
- 4.4 Should the Organizer be compelled to relocate or change individual stands, entrances, exits or aisles after admission, such relocation or changes shall not give rise to any right for any claims against the Organizer.
- 4.5 If through no fault on the part of the Organizer the space allocated is no longer available, the Exhibitor shall be entitled to a refund of the participation fee, free of interest, as agreed liquidated damages in accordance with Clause 6 "Withdrawal". The Exhibitor agrees that under such circumstances no claims for further damages will be submitted and that the Organizer will not be liable to any other damages.
- 4.6 Upon admission by the Organizer or execution of the Agreement, the Exhibitor shall pay the Organizer the Participation Fee. Even if the government which the Exhibition is administered by does not approve the Exhibitor's all or part of import requirements, or the items on exhibition cannot be transported to the exhibition venue or cannot be transported to the exhibition venue on time (including but not limited to caused by loss, delay in transportation or detain by Custom), or the Exhibitor or its representative is late or cannot participate in the Exhibition, the Exhibitor will be legally bound by the liability of payment and the terms and conditions of this contract.
- 4.7 Should the Exhibitor fails to take over the allocated space in compliance of the rules of the Exhibition Venue two days prior to the commencement of the Exhibition, such allocated space may be otherwise disposed of in such manner as the Organizer think fit. This shall not release the Exhibitor from his contractual obligations under this contract nor entitle it to a demand for refund or make any other claims against the Organizer.

5. Terms of Payment

- 5.1 Invoice of the Participation Fee will be delivered to the Exhibitor and become payable upon approval of the application. A non-refundable deposit representing 50% of the Participation Fee will become immediately payable upon the issuance of the invoice. The balance of the Participation Fee will be due on the 90th day after the invoice issue date or other date indicated in the invoice (whichever occurs first). Full payment has to be settled by the date indicated in the invoice if participation confirmed within 90 days before the first day of the Exhibition.
- 5.2 The Organizer reserves the right to demand from the Exhibitor additional non-interest bearing deposit or other form of guarantee for the payment of the Participation Fee or costs of actual or potential damage.
- 5.3 Charges for services or deliverables other than the Participation Fee shall be payable at the time and in the manner as set out in the separate invoice issued for that purposes.
- 5.4 All payment and remittance should be made to Vertical Expo Services Limited in HKD dollar without deduction of any bank charges, currency exchange charges, government fees or taxes and must be made by bank draft or direct transfer to:

Media360 Asia Limited
Bank name: Bank of China (Hong Kong) Limited
Account (HKD): 012-737-2-020041-6
FPS: 102486396

- 5.5. The Organizer is granted a right of lien on all stand equipment and exhibitors of the Exhibitor in respect of any outstanding amount payable by the Exhibitor. The Exhibitor authorizes the Organizer to realize or dispose of such items on lien in order to meet such outstanding payment. The Organizer cannot be held liable for damages or losses to the items on lien.
- 5.6 If invoices are sent to a third party on the Exhibitor's instructions, the latter shall still remain a debtor of the Organizer.
6. Withdrawal or Non-Participation
 - 6.1 The Application of the Exhibitor is irrevocable. Once the Application is accepted and subject to termination, the Exhibitor shall not be entitled to withdraw its participation in the Exhibition nor reduce the fair space applied for in its Application Form. Any request for withdrawal or variation of the fair space shall not constitute a variation nor waiver of any amount payable to the Organizer by the Exhibitor.
 - 6.2 In the event that the Exhibitor's request for withdrawal is accepted by the Organizer, the following discounts of the participation fee will apply:
 - (a) the deposit is non-refundable in any event;
 - (b) in the event that the request of withdrawal is received within 30 days of the Application date, 75% is payable;
 - (c) in the event that the request of withdrawal is received after 30 days of the Application date, 100% is payable;
 - (d) notwithstanding the provisions the provisions in the sub-clauses 6.2(a) to (c) above, in the event that the request of withdrawal is received less than 90 days prior to the first day of the schedule Exhibition Period, 100% is payable.
7. Termination of Right to Exhibit

The Organizer shall have the right to terminate without notice an Exhibitor's right to exhibit in the Exhibition if in the reasonable opinion of the Organizer that any of the following events occurs:

 - 7.1 The Exhibitor or any of its representative commits a breach of any of these Rules and Regulations; or
 - 7.2 The Exhibitor, being a body corporate, enters into a liquidation whether compulsory or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or takes or suffers any similar action in consequence of debt or if an Exhibitor being a sole proprietorship or partnership becomes, or one of its members becomes, bankrupt or insolvent or enters into any arrangements with its creditors or takes or suffers any similar action in consequence of debt; or
 - 7.3 The Exhibitor conducts any activity which, in the opinion of the Organizer, does not conform to the nature and purpose of the Exhibition, or interfere with the rights of other Exhibitors at the Exhibition; or
 - 7.4 The exhibit space is not occupied by the Exhibitor by 9:00 am on the first exhibition day of the Exhibition, the Exhibitor shall be deemed to have cancelled the exhibit space contracted for and the Organizer shall have the right to use such space as it deems appropriate. The participation fee paid will be forfeited as if the Exhibitor had cancelled the participation as of such date.
 - 7.5 Subject to the reasonable estimation and judgement, the Organizer deem the participation qualification of the Exhibitor shall be terminated.
8. Exhibits and Exhibitor's Representatives
 - 8.1 All exhibits and Exhibitor's representatives proposed to be present in the Exhibition Venue (including all the Exhibitor's personnel, presenters, models, security personnel or other agents) must be with the Exhibition badge.
 - 8.2 Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent and approval of the Organizer.
 - 8.3 Exhibits may not be removed during the course of the event. The operation and demonstration of

exhibits is only admissible within the scope of accepted standards. The organizer will not be liable to the Permission, Quota or transferring the sales income.

8.4 The organizer will issue move-out permits to all exhibitors in the late afternoon on the last event day. Only during the official move-out period will exhibitors be allowed to remove exhibits from the exhibition halls.

9. Use of Site and Safety and other Obligations

9.1 The Exhibitor shall be responsible for the safety of their exhibits, their own representatives and all property with the Exhibition space allocated to it. The Exhibitor shall be liable for any damages, losses, claims, costs or other expenses suffered by any third parties resulted from the acts of the Exhibitor, its representatives, agents and by the its exhibits or any activities carried out by the aforesaid. The Exhibitor expressly releases the Organizer from any claim for any damages, losses, claims, costs or other expenses suffered by the Exhibitors, its representatives or agents occurred in or resulted from the Exhibition. The Exhibitor shall take out the appropriate insurance to cover all these risks as referred to in this clause. The Exhibitor agrees to indemnify the Organizer, its representatives and agents and hold them harmless against all claims, liabilities and expenses (including legal costs in defending itself) of damages or losses of property or personal injury suffered by any third party which is resulted from any alleged infringement relating to any exhibit or acts of the Exhibitor, its representatives or agents.

9.2 The Exhibitor shall observe and comply with all the requirements and policies of the Exhibition Venue and Exhibitor's Manual. No advertising, display, demonstration or canvassing for business may be placed or carried out outside the allocated space.

9.3 Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor at all times during the Exhibition Period.

9.4 The Exhibitor shall not do or permit to do any act which may cause nuisance, inconvenience, disturbance or risks to the Organizers, other exhibitors, visitors or any third party in the Exhibition Venue.

9.5 The Exhibitor undertakes to the Organizers that no exhibits which Infringe or may infringe any third party's intellectual property rights will be admitted to or be displayed in the Exhibition Venue during the Exhibition. The Exhibitor agrees that it will remove any items which, in the opinion of the Organizer or under allegation from any third party, may infringe the intellectual right of any third party. The Exhibitor agrees to indemnify the Organizer, its representatives and agents and hold them harmless against all claim, liabilities and expenses (including legal costs in defending itself) resulted from any alleged infringement relating to any exhibit or acts of the Exhibitor, its representatives or agents. Provided that the Organizer deems any items on exhibition infringe any third party's intellectual property or receive such claims, the Exhibitor shall agree to be terminated the Exhibition.

10. Exclusion of Liability

10.1 None of the Organizer, its agents, representatives, contractors or employees shall be liable in any way whatsoever in respect of loss, injury or other damages, other than death or personal injury caused by the negligence of the Organizer or their employees, suffered by or caused to the Exhibitor, its representatives, employees, contractors or agents or the products or other property of the Exhibitor or such parties or any Exhibitor or visitor.

10.2 The Organizer shall not be responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made during or as a result of the Exhibition.

10.3 The Exhibitor shall be responsible for effecting insurance which should include (but not limited to) its displays, exhibits and stands against loss or damage by theft, fire, public (including occupier's liability) and any other natural causes, and shall produce such policy of insurance to the Organizer upon request.

11. Waiver

The waiver by the Organizer of any of these Conditions shall not prevent the subsequent enforcement of these Conditions and shall not be deemed to act as a waiver in respect of any subsequent breach.

12. Cancellation, Postponement and Other Changes of Exhibition

12.1 The Organizer reserves the right, in the case of Force Majeure, directives, laws or regulations imposed by

any governmental or quasi-governmental authority, to cancel, postpone, alter in character, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitor. In such circumstances, the Exhibitor shall not be entitled to rescind from the contract or to claim against the Organizer or their agents or representatives, whether for loss or damages, or return of all or part of any money paid by the Exhibitor even if waives his right to the stand area allocated to him. Clause 7 shall apply accordingly.

12.2 The Organizer shall not be liable for any direct or indirect losses sustained or disadvantages suffered by the Exhibitor as a result of postponement, curtailment, extension, cancellation or other changes to the event caused by the Force Majeure.

13. Force Majeure

"Force Majeure" shall mean all events which are beyond the control of the Organizer, and which are unforeseen, unavoidable or insurmountable, and which prevent performance by the Organizer. Such events shall include earthquakes, typhoons, flood, fire, war, outbreak of disease, social unrest, act of government or any other events which cannot be foreseen, prevented or controlled, including events which are accepted as Force Majeure in general commercial practice.

14. General Provisions

14.1 The Exhibitor agrees to be bound by these Standard Terms and Conditions. Any other agreements, individual permits or arrangements shall require written confirmation by the Organizer.

14.2 The English text and the text in other languages of these Standard Terms and Conditions shall be binding equally. Should any of the above items be or become invalid, this shall not affect the validity of the remaining terms.

14.3 These Standard Terms and Conditions together with the exhibitor's manual and the Application Form and all other contracts and agreements entered into between the Organizer and the Exhibitor in relation to the Exhibition will form an integral contract. In the event of any conflict between these Standard Terms and Conditions and the Application Form and all other contracts and agreements, these Standard Terms and Conditions shall prevail.

14.4 Any claims of the Exhibitors as against the Organizer shall be barred after the earlier of 6 months of the closing date of the Exhibition or 9 months of the date of the Application Form. The liability of the Organizer under this Contract shall be limited to the amount of the total payment received by the Organizer from the Exhibitor under this Contract.

14.5 Exhibitors shall bear all costs and expenses (including legal costs on a full indemnity basis) incurred by the Organizer in the recovery of any monies payable to it by the Exhibitors or in the enforcement of any terms of these conditions. The Organizer is entitled to set off any indebtedness of the Exhibitor to the Organizer against any indebtedness of the Organizer to the Exhibitor.

14.6 Time shall be of the essence of the contract in relation to all the provisions of these conditions as shall relate to the payment of any monies from the Exhibitor to the Organizer.

14.7 All notices, demands or other communications required or permitted to be given or made under these Conditions shall be in writing and delivered personally or sent by prepaid registered post or by facsimile addressed to the intended recipient thereof at its address specified in these Conditions or in the Application Form (as the case may be), or such other address notified by such party. Any such notice, demand or communication shall be deemed to have been duly served (if delivered personally or given or made by facsimile) immediately or (if given or made by letter) two days after posting and in proving the same it shall be sufficient to show that the envelope containing the same was duly addressed, stamped and posted.

14.8 Nothing in these Standard Terms and Conditions shall create a relationship of landlord and tenant nor that of a partnership nor that of principal and agent between the Organizer and the Exhibitor.

15. Governing Law

These Conditions shall be governed by and constructed in all respects in accordance with the laws of Hong Kong and the Exhibitor irrevocably submits to the non-exclusive jurisdiction of the Hong Kong Court.

定義

1. 本標準條款所定的名詞，適用於所有參展條款，除非上下文另有說明，否則均按以下的定義來解釋。
 - 1.1 “主辦單位”是“國際組織單位”的簡稱，指：
Media360 Asia Limited
香港九龍新蒲崗大有街32號泰力工業中心9樓02室
電話：(852) 3499 1168
傳真：(852) 3568 3589
電子郵件：info@media360-asia.com
網站：www.media360-asia.com
 - 1.2 “展覽會”：指由申請表中指定的主辦單位所組織的展覽會。
 - 1.3 “參展商”：視不同情況，指申請在本展覽會上展出其展品，且其參展或展覽產品的請求已經主辦單位同意的企業、股份有限公司或有限責任公司批准的及其經主辦單位批准的分包方。
 - 1.4 “展館”：指本申請表上注明的展覽場地或主辦單位另行指定的其他用於展覽的場地。
 - 1.5 “參展費用”：指參展商在展覽場地使用所分配展覽面積的費用。
 - 1.6 “展覽期間”：指從參展商向主辦單位遞交申請表之日起，至展覽會結束之日止的期間。
 - 1.7 “宣傳資料”：指促銷禮品、產品名錄、宣傳手冊和參展商希望在展覽會上展示、派發或使用的所有廣告和宣傳材料。
 - 1.8 “代表”是指有關方的董事、理事、雇員、代理人、承辦人、分包承辦人及所有其他代表。
 - 1.9 “場地規則”：指由主辦單位制定的展覽場地的規則及規定。
 - 1.10 “參展商手冊”：指主辦單位向參展商提供的且參展商同意遵守的包含有關參展資訊的手冊，這些資訊包括但不限於不時增加或變更的參展規定、指定服務表格、搭建、參展商展示規定、運輸和撤展等。
2. 時間安排
展覽會期間於申請表注明或由主辦單位另行修訂。
3. 報名
 - 3.1 由參展商填妥及簽訂的申請表應以快遞、郵寄或傳真的方式送交主辦單位元的以下的聯繫方式：
Media360 Asia Limited
香港九龍新蒲崗大有街32號泰力工業中心9樓02室
電話：(852) 3499 1168
傳真：(852) 3568 3589
電子郵件：info@media360-asia.com
網站：www.media360-asia.com
 - 3.2 如主辦單位通過申請表以外的其他方式同意一項參與展覽會的申請，本標準條款應適用於該參展商。
 - 3.3 參展商應向主辦單位提供任何有關其申請的合理資料。除非主辦單位已出具同意參展商申請的書面檔，主辦單位收到任何款項均不視為主辦單位同意了參展商的申請。
 - 3.4 在主辦單位同意考慮參展商的申請時，參展商同意不會在展覽期間撤回其參展申請。
4. 批准參展申請
 - 4.1 只有產品屬於展會主題範圍之內的參展商的申請才能獲考慮參展。
 - 4.2 在主辦單位以書面形式接受參展商的申請之前，無論主辦單位是否收取過任何款項，參展商將不具任何參展權利。主辦單位保留不出具理由而拒絕申請的權利。
 - 4.3 如果主辦單位是由於不準確或錯誤資訊或誤解才接受參展商的申請，或當初的前提條件已經不復適用，主辦單位有權收回給予參展商的批准。
 - 4.4 如主辦單位在批准參展後不得不重新分配或調整個別展臺、入口、出口或通道，以上的調整和變動不應構成對主辦單位的任何索賠要求。
 - 4.5 如非主辦單位的過錯而造成的被分配出的展位不可使用，參展商有權根據第6條的規定要求退還參展費(不含利息)，除此之外，參展商同意不會提出進一步的索賠要求，主辦單位亦不對其他損失負責。

- 4.6 在主辦單位批准參展商的申請或簽署協定之後，參展商有義務支付參展費，即使展覽會所在國當局不批准參展商的部分或全部進口要求，或參展品由於某一原因(包括但不限於丟失、運輸延遲或海關扣押)不能運抵或及時到達，或者參展商或其代理遲到或不能參加展覽會。
- 4.7 如果參展商或其代理在展覽開始之前兩天沒有領取分配的展位元，主辦單位可以自主決定將此展位分配予其他參展方或另行處置。這不能免除參展商的合同義務或賦予其要求退款的權利，或賦予其向主辦單位提起任何其他索賠要求的權利。

5. 付款方式

- 5.1 在參展商的申請被主辦單位批准後，主辦單位將向參展商發送參展費的付款通知。參展商須立即支付參展費的百分之五十（50%）作為不可退還的訂金，並於付款通知發出後九十天內或付款通知上注明的期限內(以較早者為準)繳納剩餘百分之五十（50%）的參展費用。於開展前90天內確定之參展商，需付按付款通知上注明的期限內一次性付款。
- 5.2 主辦單位保留隨時要求參展商支付額外無息押金的權利，作為實際或潛在的損失費用擔保。
- 5.3 參展費以外的服務費或其他費用將按該等費用的付款通知上的方式另行支付。
- 5.4 所有款項須包含銀行手續費和匯率轉換費用，並通過銀行匯票或直接轉帳的付款方式以港幣付至：

Media360 Asia Limited

銀行名稱：BOC中國銀行(香港)

帳號(港元)：012-737-2-020041-6

FPS：102486396

- 5.5 如參展商未能支付全部或部份應付款項，主辦單位擁有參展商展位元內的設備和展品的留置權。同時，參展商授權主辦單位將留置物品變現或出售留置物品用以支付欠款。主辦單位將不為由於變現或出售而產生的留置物品的損失或損壞承擔任何責任。
- 5.6 如主辦單位將發票開至參展商指定的協力廠商，則參展商仍為主辦單位的債務人。

6. 取消申請或不參展

- 6.1 參展申請不可撤銷。除終止合同外，參展商在遞交登記表之後不得退出或減少展位面積，並且必須支付參展費及主辦單位要求支付的實際發生的其他費用。
- 6.2 如主辦單位同意參展商的退展要求，參展費將按以下方式計收：
- (a) 訂金在任何情況不可退回；
- (b) 如主辦單位在收到參展申請後三十日內收到參展商的書面退展申請，參展商應支付百分之七十五（75%）的參展費；
- (c) 如主辦單位在收到參展申請後三十日後收到參展商的書面退展申請的，參展商應支付百分之一百（100%）的參展費；
- (d) 儘管上述第6.2條(a)至(c)項作此類規定，如主辦單位在展覽會開始前少於九十日收到參展商的書面退展通知，參展商仍須支付百分之一百（100%）的參展費。

7. 參展資格的取消

如主辦單位合理地認為存在下述情況，主辦單位有權在不事先通知的前提下取消參展商參展的參展資格：

- 7.1 參展商或其代表違反了本標準條款的任何一款規定或展館相關規定；或
- 7.2 參展商作為法人被強制和/或自願與其債權人進入清算程式，或其全部或部份資產由清算委員會接管，或因其債務問題導致類似情況；或者參展商作為私有企業或合夥企業，其或其合夥人/股東因破產或資不抵債或與債權人進入清算程式或因債務問題導致的類似情況；或
- 7.3 參展商進行的活動依據主辦單位的標準與展覽會的性質或目的不符，或侵犯了其他參展商的權利；或
- 7.4 參展商在展覽會第一天上午九時之前不進入展區參展，則視為其已取消所預訂的展位元，主辦單位有權以合適的方式使用該展位元元，此種情況被視為參展商在當日放棄參展，參展費用概不退還；
- 7.5 主辦單位憑藉其合理推定和判斷，認為應該取消參展商的參展資格。

8. 展品及參展商代表

- 8.1 所有展品及將進入會場的參展商代表(包括參展商的員工、介紹員、模特兒、保安人員或其他代理人)應佩戴或粘貼主辦單位提供的參展標識。
- 8.2 任何易燃、帶有刺激性氣味或展示時產生噪音的展品須經主辦單位的書面同意和批准才能展出。

- 8.3 禁止參展商在展會正式結束前撤展。展品的操作和展示須符合主辦單位和展館規定的標準。主辦單位對許可證、配額或銷售收入的轉帳問題概不負責。
- 8.4 主辦單位將於展覽會最後一天下午發出撤展許可證給所有參展商。參展商只准於正式撤展期間方可進行撤展活動。
9. 場地使用和安全及其他義務
- 9.1 參展商應承擔保證其展位範圍內的展品、其參展代表及其它所有財物的安全的責任。參展商對因其行為，其代表或代理人的行為及其展品，對任何協力廠商造成的損失、損害承擔賠償責任。參展商在此明確表示主辦單位無需承擔任何連帶責任。對於展覽會可能對參展商、其代表或代理人造成的損失、索賠或費用，參展商應購買合適的保險以降低本條所述的各種風險；參展商同意賠償主辦單位、其代表和/或其代理人因任何協力廠商對參展商的展品、參展商和/或其代表的侵權的指控而造成的所有損失及費用（包括抗辯的律師費）。
- 9.2 不准在展館展臺以外的其他地方作廣告宣傳、商品展示或者招攬生意。參展商在自己的展區外不得放置任何展品或看板。參展商應遵守展館的所有規則和政策以及參展商手冊的一切條款。
- 9.3 展會期間，必須由參展商授權的能夠勝任的代表組織管理其展臺。
- 9.4 在展覽場館參展商不應或不應許可他人進行任何對主辦單位、其他參展商、參觀人士或任何協力廠商造成滋擾、不便、干預或造成危險的行為。
- 9.5 參展商向主辦單位承諾任何可能對第三者的智慧財產權造成損害或可能造成侵權的展品不會進入展覽會會場並在展覽會期間在展覽場館展出。參展商同意補償主辦單位、主辦單位的代表或代理因參展商的展品侵害協力廠商的智慧財產權而遭受的損失，並使主辦單位免于基於參展商的展品侵害協力廠商智慧財產權的任何主張、義務及費用。如主辦單位認為有展品侵害協力廠商的智慧財產權或收到此類投訴，參展商應同意將有關展品撤離展覽會場。
10. 責任的免除
- 10.1 主辦單位的任何一方及其代理商、代表、承包商或其雇員將不以任何形式對任何損失或傷害負責，除非是因主辦單位或其雇員的過錯或疏忽而造成參展商及其代表、雇員、承包商或代理商的死亡或人身傷害，或因上述原因給參展商或其他有關方，或其他參展商或參觀者的產品或其他財產造成的損失或傷害。
- 10.2 主辦單位將不以任何形式對由於此展覽或此展覽期間進行的任何介紹或達成的商業交易的後果負責。
- 10.3 參展商應負責為以下事項投保，包括但不限於：為其展示、展品和展位投保盜竊險、火險、公共險(包括展位債務)、和其他自然災害險，並在主辦單位要求時，出具上述保險的保單。
11. 棄權
主辦單位放棄本標準條款中任何條款不能妨礙本標準條款的實施，也不得視為對違反標準條款的行為的棄權。
12. 展覽會取消、延期和其他更改
- 12.1 主辦單位保留在發生不可抗力(定義見條款13)時、在任何政府當局或半官方機關下達命令、指示時隨時取消、推遲展覽會、更改展覽會性質、縮小展覽會規模、縮短或延長展覽會舉辦時間的權利。如有必要推遲、縮短、延長、取消或更改展覽會舉辦時間，參展商無權解除合同或就由此產生的損失或損害向主辦單位或其代理或代表提出索賠、或者要求主辦單位或其代理或代表退還由其支付的全部或部分參展費用(即使其已放棄所指定展位的權利)。此時應適用參展條件第7條之規定。
- 12.2 展覽會如因上述原因被推遲、縮減、延長、取消或作其他更改，參展商由此產生的任何直接或間接損失不應由主辦單位承擔責任。
13. 不可抗力
“不可抗力”應指主辦單位無法控制、不可預見、不能避免或不能克服、且阻止主辦方履行合同的的所有事件，此類事件包括地震、颱風、水災、火災、戰爭、疫情、社會動盪、政府行為或其他任何不可預見、不能避免、或無法控制的事件，包括在通行商業慣例中認可的不可抗力事件。
14. 一般條款
- 14.1 參展商同意遵守此標準條款。其他任何協定、許可或安排應當獲得主辦單位的書面確認。

- 14.2 本標準條款的英文版本、中文版本及其他語言的版本具有同等的法律約束力。如果上述某項條款無效或失效，將不影響本標準條款其他條款的效力。
- 14.3 本標準條款及申請表及參展商手冊及所有其他由參展商與主辦單位簽訂的合同和協定將構成完整的合同。如本標準條款與申請表或其他合同和協議有不一致之處，應以本標準條款為準。
- 14.4 參展商在展覽會結束後的六個月之後或申請表上注明的日期的九個月(以較早的日期為準)後不得對主辦單位提起索賠。主辦單位在本合同中對參展商的賠償責任應限在主辦單位從參展商收到的費用總額。
- 14.5 參展商將承擔主辦單位為追回該參展商應付款或為實施本標準條款而發出的與參展商有關的一切費用和成本(包括支付全部法律費用)。主辦單位有權以對該參展商的應付款沖銷對該參展商的應收款。
- 14.6 以上標準條款中與參展商向主辦單位支付款項相關的規定中，參展商須遵守合同中對時間的約定。
- 14.7 本標準條款下，應出具或發送的所有通知、告知，或其他必要的或許可的通信應以書面形式作出，並親自遞送，或以預付郵資掛號信或傳真的方式送達收件人的位址，位址請參見本標準條款或申請表格(視情況而定)。此等通知、告知或通信應視為立即收到(如親自遞交或以傳真方式發送)，或寄送後兩日內收到(如以信件方式發送)，顯示有正確位址、郵票和郵戳的信封可以作為充足的有效證據。
- 14.8 本標準條款並不構成主辦單位與參展商之間的租賃關係或委託代理關係。
15. 適用法律
本標準條款適用於中華人民共和國香港特別行政區法律，參展商必須服從於香港法庭的非專屬性管轄權。